

The Purple Sage

Waunakee High School
301 Community Drive
Waunakee, WI 53597
purplesage@waunakee.k12.wi.us

ADVERTISING CONTRACT 2016-2017

Advertiser Name: _____
Address: _____
Phone: _____ Contact: _____
Email: _____

2016-2017 DATES CONTRACTED (CIRCLE BELOW):

ISSUE 1: October 12, 2016 ISSUE 4: January 15, 2017 ISSUE 7: April 26, 2017
ISSUE 2: November 16, 2016 ISSUE 5: February 22, 2017 ISSUE 8: May 24, 2017
ISSUE 3: December 14, 2016 ISSUE 6: March 22, 2017

TERMS:

The advertiser listed above agrees to purchase advertisement space in *The Purple Sage*, Waunakee High School's Student Newspaper, for the issues indicated above. Size and rate specifications are listed on Rate Sheet. The advertiser agrees to pay for the ad within ten (10) working days after receiving tear sheets and an invoice. These will be mailed by the newspaper staff within five (5) days of publication. A ten percent (10%) charge will be added to delinquent accounts. Once the contract is signed advertising dates may be added or changed, but cannot be refunded or withdrawn. Ten (10) working days' notice is required to change an advertising date.

ADVERTISEMENT DESIGN:

Advertiser will provide a camera-ready ad to *The Purple Sage* within ten (10) working days of publication date. If ad is not received by that time, a general ad including name, phone, and address will be designed, and a \$10 service fee will be added to the invoice. *The Purple Sage* staff will design the ad for the advertiser as specified. Prior approval of the ad will be obtained in writing as soon as possible. A one time \$10 design fee will be added to the price of the ad. Advertiser may also provide an ad via email.

ADVERTISEMENT INFORMATION:

Size of advertisement: _____ columns by _____ inches x \$5.00 (see rate sheet)		_____
One-time Design Fee of \$10.00	+	_____
Prepayment 5% discount (NOTE: check must be included with contract)	-	_____
Three or More Issues Discount (5%)	-	_____
Six or More Issues Discount (10%)	-	_____
Eight Issue Discount (15%)	-	_____
TOTAL AMOUNT TO BE BILLED:	=	_____

Advertiser signature: _____ Date: _____